

AMERICANA FROM ALABAMA



CENTER SOUND RECORDS

ARTIST PRESS KIT

Americana From Alabama is a Southern-rooted collection of original songs with a contemporary Americana voice by songwriting team **David Oberman** and **Craig Brandwein**. The collection draws from country, roots, Southern rock, singer-songwriter, and coastal influences while keeping the storytelling direct, melodic, and accessible.

The visual identity follows the music: weathered wood, open roads, old barns, warm sunlight, earth, and the feeling of a story that has been around long enough to have some dust on it.

CORE IDENTITY

Sound	Americana • Country • Roots • Southern • Singer-Songwriter
Origin	Alabama / American South
Label	Center Sound Records
Songwriters	David Oberman & Craig Brandwein
Production	Craig Brandwein
Audience	Country/Americana listeners, radio, playlists, sync, film/TV and live audiences

THE ARTISTS

DAVID OBERMAN

David Oberman is a songwriter at the center of Americana From Alabama recordings. His writing brings a conversational, lived-in quality to the material, with songs that move comfortably between country storytelling, roots music, and contemporary Americana.

CRAIG BRANDWEIN

Craig Brandwein, songwriter, producer and music professional with more than four decades of experience. His production approach combines live-musician sensibility, arranging, recording and modern studio technology. For Americana From Alabama, Brandwein serves as co-writer and producer.

Together, Oberman and Brandwein create recordings that emphasize recognizable songs, organic instrumentation and strong visual storytelling.

CENTER SOUND

Americana From Alabama is part of the broader Center Sound Productions / Center Sound Records creative catalog. The label environment supports songwriting, recording, production, licensing, and media development.

AMERICANA FROM ALABAMA - SONG CATALOG

Songs that establish the project's sound and songwriting identity.

WEARING COUNTRY LIKE A CROWN

A retired businessman reflects on his successful career in the big city yet finds great joy and peace in returning to his country roots.

ONE DANCE

At a Saturday night dance party with lively guitar music, a man sees three women across the room and asks one of them to join him on the dance floor. They fall for each other after one dance and the rest is history.

BAKED AND BUZZED

A carefree beachgoer who gets terribly sunburned (baked) and drinks too many beers (buzzed) to numb the pain while people watching.

MISS MOONSHINE

An energetic song that tells the story of a female physician who works in the city yet lives on her family farm. Her mystique includes making moonshine and playing her fiddle at night for her friends and neighbors while delivering her medicine through her music.

(WAKE UP FOR THE) BIG GUY

This song features a hardworking trucker, who serves three Big Guys in his life. As he travels through his week, he highlights his responsibilities and sentiments. A heartwarming song with an uplifting message.

LISTENING / INDUSTRY USE

The catalog is positioned for radio consideration, Americana/Country playlists, independent artist discovery, film and television music supervision, advertising, branded content and live performance

THE SOUND

Organic, Southern and cinematic without losing the song.

The production philosophy is deliberately human: danceable rhythms, memorable melodies, clear storytelling, expressive performances and arrangements that leave room for the character of the recording. The project moves from traditional country textures to roots rock, Southern grooves and coastal influences without abandoning its Americana identity.

The visual and sonic language work together. Warm acoustic textures, guitars, rhythm section, vocal personality and room for the story are central to the project's presentation.

PRODUCTION KEYWORDS

Authentic	Southern	Story-driven	Organic
Country	Roots	Americana	Coastal
Warm	Melodic	Cinematic	Independent

The result is music designed to feel familiar without feeling dated—and specific to its Southern roots without being limited by geography.

RADIO & INDUSTRY POSITIONING

Americana From Alabama is designed for independent radio, Americana programming, Country/Americana playlists, regional music discovery, songwriter features, and artist-development outlets.

RADIO

Single-focused pitches with clean metadata, short descriptions, artist/producer credits, and servicing links.

PLAYLISTS

Positioning for Americana, country roots, Southern, singer-songwriter, and laid-back coastal-country programming.

SYNC

Songs with identifiable scenes, locations and emotional hooks suitable for film, television, advertising, and branded content.

PRESS

Storytelling around Alabama roots, songwriting, the Oberman/Brandwein collaboration and the independent Center Sound Records platform.

LIVE

Material that can translate into a flexible live set, from intimate acoustic presentation to a fuller Country/Americana band.

MUSIC SUPERVISOR / LICENSING POSITIONING

The Americana From Alabama catalog can serve visual media that needs an authentic American/Southern musical identity. The songs offer recognizable settings and emotional situations that can support character, place, romance, humor, travel, rural life, memory and relaxed Southern atmosphere.

Use	Potential fit
Film / TV	Character introductions, road sequences, relationship stories, Southern settings, montage
Advertising	Automotive, travel, outdoor lifestyle, food, hospitality, regional brands
Branded Content	Southern identity, craftsmanship, authenticity, heritage, and storytelling
Documentary	Alabama/Southern culture, personal histories, Americana, and community

Licensing inquiries may be directed to [Center Sound Productions](#) for availability, ownership and clearance information.

CENTER SOUND RECORDS

Center Sound Records is part of the Center Sound Productions creative platform. The catalog encompasses original songs, recordings and projects developed for release, licensing and media placement.

CATALOG DEVELOPMENT

Americana From Alabama is part of the broader Center Sound catalog includes original songwriting across multiple styles, providing opportunities for artist cuts, sync licensing and custom music development.

Website

centersoundproductions.com

Label / Production: Center Sound Productions • Center Sound Records

Contact:

AMERICANA FROM ALABAMA

David Oberman & Craig Brandwein

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For radio servicing, press, playlist consideration, licensing, sync inquiries, artist opportunities or additional music from the catalog, contact Center Sound Productions craig@centersoundrecords.com

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